

# BRADY IP™ THERMAL TRANSFER PRINTER



**IP™**  
Series  
PRINTER

**IP™**  
THERMAL  
TRANSFER  
PRINTERS

Available from  
March 2008

## BRADY IP™ PRINTERS Intelligence by Design

**Outperforming Expectations:** Brady's full line of Thermal Transfer Printers perform under the toughest conditions. Designed to work with our easy-to-use software applications and our full range of Brady industrial materials, these printers give you the sharp, professional, cost-effective labels you need.

Load, click, print – it's that easy. Brady's IP thermal transfer printing system is designed to make printing faster, easier, and more efficient – helping you create a lean Just-in-Time production process. With reduced set-up time, easy materials loading, and intuitive label design software, companies can print signs and labels on-demand. The system offers material recognition, automatic software formatting, and user friendly printer features.

### Quick material change-out with easy-to-use printing system:

- Label formats automatically open for faster design and printing
- Automatically calibrates for notched, gap, or continuous supply
- Sets correct print settings for material
- Printer tracks media and ribbon levels
- Printer identifies best ribbon and materials match for flawless printing

### Convenient, practical, straightforward operation:

- Large easy-to-read LCD display is graphical and alphanumeric
- Quick troubleshooting with intelligent error messaging

### Improves productivity, lowers costs, reduces waste:

- Top-loading design reduces printer footprint and allows easy access to materials
- Avoid label waste with centre justified sensor and adjustable material grippers
- Cost-effective short label runs with fast material change-overs



## OUTPERFORMING EXPECTATIONS

### Brady Thermal Transfer Printers

- Industrial Manufacturing
- Data Communications
- Electrical, Wire, and Cable Marking
- Control Panel Builders
- Laboratory/Healthcare

■ IP300 ■ IP600

## LOAD, CLICK...PRINT!

### THE SMART SOLUTION FOR HIGH-PERFORMANCE PRINTING.

#### Sharp, fast printing:

A print resolution of 300 dpi for the Brady IP300 and 600 dpi for the Brady IP600 assures that your materials will be sharp and professional looking. Optimal speed settings are automatically set using Brady's IP-enabled material. Speed can be adjusted by the user up to 200mm per second, depending upon the application.

#### Versatile label options:

Brady IP printers work with a variety of Brady specialty materials to give you more cost-effective labelling options. The printer accepts materials up to 108mm wide and from 5mm to 2m tall, with a maximum print width of 106mm, and a maximum outer roll diameter of 203mm. A ribbon maximum length of 360metres provides a lot of fast convenient printing without frequent ribbon changes.

#### Compact, powerful, connected:

Brady IP printers pack a lot of features into a small space, with dimensions of only 209mm h x 238mm w x 424 d, and weighing only 6kilograms. The printer offers 64MB RAM and Serial, USB, and Ethernet 10/100 connectivity, so it's always ready to work.

#### Take advantage of smarter materials:

Brady IP Enabled materials offer users access to hassle-free automatic printing modes, and Brady IP Compatible materials offer special software configurability options for even more labelling flexibility.



For more information about Brady IP Printers visit [www.bradyid.com/ipprinter](http://www.bradyid.com/ipprinter)

### IP™ PRINTER ORDERING INFORMATION

Part No.	Reference	Description
<b>STANDARD PRINTERS</b>		
103957	BP-IP300	Brady IP300 dpi Printer – Standard
103958	BP-IP600	Brady IP600 dpi Printer – Standard
<b>PRINTERS WITH OPTIONS</b>		
863957	BP-IP300-P	Brady IP300 dpi Printer – with Peel/Present
863958	BP-IP600-P	Brady IP600 dpi Printer – with Peel/Present

#### The products you need: When performance matters most.

From software to printers to scanners, signs, and more, Brady has the products you need to keep your employees safe and your business productive.

- BradySoft™ 8 Label Design Software
- Brady LabelMark™ Labelling Software
- Brady IdentiLab™ Laboratory Labelling Software
- Brady IP-enabled or IP-compatible material and ribbons

